DEPARTMENT OF INDUSTRIAL RELATIONS DIVISION OF APPRENTICESHIP STANDARDS

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PUBLIC RELATIONS & PUBLICITY COMMITTEE MEETING AGENDA

Chairperson Scott Gordon

Four Points by Sheraton LAX Wednesday, April 27, 2011 3:00 P.M. – 4:00 P.M. Room – Los Angeles

- I. Call to Order/Roll Call
- II. Review/approve January 19, 2011 Minutes
- III. Updates
 - Newsletter
 - Report from "Working Group"
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment